



## Mayor's Worthy Cause

### Inspire, Empower, Encourage

February 21, 2023

Greetings!

Thank you for being an important member of our community. The contributions you make as an employer have a positive impact on our ability to sustain economic growth and create opportunity for our families.

Each year the **Mayor's Worthy Cause** supports a wide array of worthwhile events, organizations and activities that benefit Taunton residents of all ages. The many worthy causes and events supported by our generous sponsors include:

- Summer Celebration
- Taunton Vietnam Veterans Association
- Black History Month events
- Downtown Art Jam
- Honor Our Military
- Taunton High School/Bristol-Plymouth Technical School DECA programs
- Taunton Diversity Network Cultural Fair/Juneteenth Celebration
- School sports programs
- RIDE22 (Veteran suicide prevention)
- Scholarships for local students
- Sgt Shane Duffy Memorial Fund
- YMCA Teen Basketball program

Hosting these activities and initiatives is only possible with the support of good friends like you. Your generous donation will help us continue to support vulnerable residents in our City, meet important needs and foster a sense of community.

Can we count on your help?

All donors are acknowledged on the Mayor's Worthy Cause tab on our City website ([taunton-ma.gov](http://taunton-ma.gov)), on various social media posts and at the events they sponsor. In addition, we are offering different levels of sponsorship to our local businesses. (Please see attached.) Any amount you are able to donate will be a tremendous help!

We hope to hear from you today.

With much appreciation,

Mayor Shauna O'Connell

**P.S. Sending your donation today will immediately make a positive impact in our community. Thank you!**

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## **Sponsorship/Advertising Form:**

*Sponsorship Deadlines: - Forms and checks must be received by the Mayor's Worthy Cause by Friday June 2, 2023 or we cannot guarantee your inclusion in printed materials. Logos must be emailed to [kgpemberton@taunton-ma.gov](mailto:kgpemberton@taunton-ma.gov) by **Friday, June 2, 2023** to guarantee inclusion in printed materials. (All logos must meet acceptable community standards.)*

### **Diamond Sponsor \$10,000**

- Large logo on banner over Broadway
- Logo on signage at 2 Mayor's Worthy Cause events
- Logo & link to your website on Mayor's Worthy Cause list of sponsors on city website
- Recognition in press release
- Company name tagged in ALL social media posts for both events (Honor Our Veterans and Summer Celebration)
- Company representative will be invited to speak at both events (Honor Our Veterans and Summer Celebration)

### **Platinum Sponsor \$5000**

- Medium logo on banner over Broadway
- Logo on signage at 2 Mayor's Worthy Cause events
- Logo & link to your website on Mayor's Worthy Cause list of sponsors on city website
- Recognition in press release
- Company name tagged in 8 social media posts for both events (Honor Our Veterans and Summer Celebration)

### **Gold Sponsor \$2500**

- Small logo on banner over Broadway
- Logo on signage at 1 Mayor's Worthy Cause event
- Logo & link to your website on Mayor's Worthy Cause list of sponsors on city website
- Recognition in press release
- Company name tagged in 6 social media posts for both events (Honor Our Veterans and Summer Celebration)

### **Silver Sponsor \$1000**

- Logo & link to your website on Mayor's Worthy Cause list of sponsors on city website
- Recognition in press release
- Company name tagged in 3 social media posts for both events (Honor Our Veterans and Summer Celebration)

### **Bronze Sponsor \$500**

- Company name on Mayor's Worthy Cause list of sponsors on city website
- Company name tagged in 2 social media posts for both events (Honor Our Veterans and Summer Celebration)



## Mayor's Worthy Cause

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### Sponsorship/Advertising Form

Sponsor/Advertiser: \_\_\_\_\_

Donation Amount: \$ \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

\_\_\_\_\_ Diamond Sponsor \$10,000

\_\_\_\_\_ Platinum Sponsor \$5000

\_\_\_\_\_ Gold Sponsor \$2500

\_\_\_\_\_ Silver Sponsor \$1000

\_\_\_\_\_ Bronze Sponsor \$500

Please email your current logo and pertinent advertising information to:  
[kgpemberton@taunton-ma.gov](mailto:kgpemberton@taunton-ma.gov) by June 2, 2023. *(All logos must meet acceptable community standards.)*

Please make checks payable to "Mayor's Worthy Cause" and return with this form to:

Mayor's Worthy Cause  
c/o Karen Grossi-Pemberton  
City of Taunton  
15 Summer Street, Suite 302  
Taunton, MA 02780

Questions? Call Karen Grossi-Pemberton at 508-821-1000 or direct extension 774-406-5278